



## PlanIT Geo Becomes an ISA Canopy Partner

**ATLANTA, Ga.** – ISA is pleased to announce that PlanIT Geo will support ISA through its Canopy Partners program.

The ISA Canopy Partners program is a collaborative initiative that brings together industry leaders to support ISA's mission to promote the professional practice of arboriculture, inform the public about the benefits of trees and provide a global network of arborists, urban foresters and people who care for trees.

"Our ISA Canopy Partners' investment in our work provides critical resources for ISA to promote the professional practice of arboriculture," said Caitlyn Pollihan, CEO and Executive Director of ISA. "With their support, ISA can continue exploring ways to support our members, credential holders and future arborists as well as inform the public about the importance of trees."

Founded in 2012, PlanIT Geo is a software and consulting company providing innovative planning and technology for urban forestry, parks, and arboriculture. Headquartered in Arvada, Colorado, PlanIT Geo's software is used in five continents supporting local communities and forests around the world.

"For decades ISA has been bedrock for our industry. Their credential programs, resources, and global network of arborists are a vital foundation for urban forestry professionals," said Ian Hanou, Founder and CEO of PlanIT Geo. "We are thrilled to contribute to this great work by joining the ISA Canopy Partners program."

Through the Canopy Partners program, ISA provides arborists with programming, services and research to better equip them to serve and educate the greater public and advance the profession as well as the tree care industry worldwide. Additionally, the Canopy Partners program helps to address critical environmental issues, impact decision and policy makers, spread valuable education and research while also staying on the cutting edge of industry trends, innovation and technology.

For more information about the ISA Canopy Partners program visit [the ISA website](https://isa-arbor.com) or contact [corporatesales@isa-arbor.com](mailto:corporatesales@isa-arbor.com). For more information on PlanIT GEO, please visit their website.

### ABOUT ISA

*[The International Society of Arboriculture](https://isa-arbor.com) (ISA), headquartered in Atlanta, Ga., U.S., is a nonprofit professional organization dedicated to promoting the importance of arboriculture and educating the public about the significance of trees and the value of their proper care. As part of ISA's advancing the arboriculture profession, it offers the only internationally recognized certification program in the industry, including ISA Certified Arborist®.*

### ABOUT PLANIT GEO

*[PlanIT Geo](https://planitgeo.com) provides cutting-edge technology and planning services for urban forestry, parks management, and arboriculture. The TreePlotter™ Software Suite is used by governments, nonprofit organizations, universities, and the private industry around the world. The PlanIT Geo team is driven by a passion for trees and technology, and is widely regarded as an innovator and trusted partner in urban and community forestry programs.*

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